

THANK GOD IT'S MONDAY!

Roxanne Emmerich



TGIM WEEKLY AUDIO: Act As If

**Transcription*

Thank God It's Monday!™ Tom Watson, the founder of IBM, broke down the phenomenal success of his company. First, Tom had a clear picture of what the company would look like upon completion. Then, Tom created a clear picture of how the company would act upon reaching this level of success. So from the get-go, he decided to look and act that way. Quite fittingly he states, “We didn't ‘do’ business at IBM, we built one.”

So whether it's your business, your relationships, or whatever it may be, find your vision—find a clear and detailed vision.

How will you act once you get there?

Implement Watson's strategy, and begin acting that way today.

Have a great Monday!

Roxanne

Roxanne Emmerich's Thank God It's Monday! How to Create a Workplace You and Your Customers Love climbed to #1 on Amazon's bestseller list and made the New York Times and Wall Street Journal bestseller lists—all in the first week of its release. Roxanne is renowned for her ability to transform “ho-hum” workplaces into dynamic, results-oriented, “bring-it-on” cultures. If you are not currently receiving the Thank God It's Monday e-zine and weekly audios, subscribe today at www.ThankGoditsMonday.com.

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