

## Thank God It's Monday!: How to Create a Workplace You and Your Customers Love



You may not know it, but it is true: Companies that know how to have fun make more money. In this book, transformation agent Roxanne Emmerich shows you a system for bringing more of both to your business: more fun, and more money.

This book combines the human elements of a great business parable with a focused set of repeatable processes that have been proven in dozens of the companies across North America—a system that delivers major business performance improvements in just months.

In the tradition of books like *The One Minute Manager*, Emmerich introduces you to two CEOs: one desperately struggling to stay afloat—and another who's discovered a better route to growth and profitability. As you join them both on their journey, you'll master a step-by-step roadmap for jumpstarting positive change from anywhere in the organization...replacing dysfunctional organizational behaviors with passion and creativity...overcoming setbacks...making vision and values actually work...thinking big, and making big things happen!

- **Rock your workplace, change your life, supercharge your results**  
A fast route to superior growth and profitability-proven in dozens of companies
- **Results are the goal, fun is the byproduct**  
Making it great to be your customer-and your team member
- **A "How To" toolbox for transforming your workplace culture**  
Getting everyone to show up, buy in, and mean it
- **Clearing roadblocks, getting past sabotage**  
Keeping the dark past from poisoning your bright future