Books for Your Summer Reading List

By Leticia Maldonado | Friday, June 26, 2009

Thank God It’s Monday!: How to Create a Workplace You and Your Customers Love
By: Roxanne Emmerich

Consultant and three time Entrepreneur of the year award winner Roxanne Emmerich seeks to follow the success of her book, Profit Growth Banking, with a book that outlines how to change the workplace culture so that employees will get fired up about what they’re doing and happy to be at work every day, companies can see a positive change in their bottom line, and customers can find a company that they will truly support. As companies seek to move forward in these trying economic times, this book may serve as a positive push toward the cultural changes that will be necessary for businesses to survive.