

Roxanne Emmerich

Roxanne Emmerich is one of today's most in-demand transformation agents who can turn negative workplaces into "bring it on" result-oriented environments.

As a business expert, Roxanne Emmerich is available for interviews and to contribute content to News & Media professionals for TV, Radio, Print Stories, Articles, and blogs.

Story Angles / Topics

Story Angles for your viewers, listeners and readers.

- **"How to slay the "Energy Vampires" at work—Go to battle with excuse makers, gossips, whiners, and passive aggressives who suck your energy dry and make you want to quit!"**
- **"After layoffs, what does the world look like for those left behind? —What do you do with twice the workload and half the friends?"**
- **"Fun and Pinstripes: How a group of banks are having RECORD quarters and a record year while the industry as a whole is having the worst results since the Great Depression —and how YOU can grow and prosper during a recession by making work fun again"**
- **"After the layoffs, how can YOU be the one who gets hired?"**
- **"In the midst of this recession, only the fun survive—Discover why fun is a bottom line issue and you CAN'T afford to be a bore"**
- **"How to get that first-day, "Bring it ON!!!" feeling back again...and help your teammates get it back too!"**



For Interviews Call: (952) 820-0360

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THANK GOD IT'S MONDAY!

Roxanne Emmerich



About Roxanne



Roxanne Emmerich is America's most sought-after workplace transformation expert. She is listed by Sales and Marketing Management magazine as one of the 12 most requested speakers in the country for her ability to transform negative workplace performance and environments into "bring it on" results-oriented cultures.

As President and CEO of the Emmerich Group, Inc. she has consulted and spoken to most of the financial institutions in the top one percent of performance, as well as clients like Merck, Pfizer, Allianz, Lockheed Martin and hundreds of other leaders in almost every industry. Roxanne was inducted into the National Speaker Hall of Fame for her impact and quantifiable effectiveness.

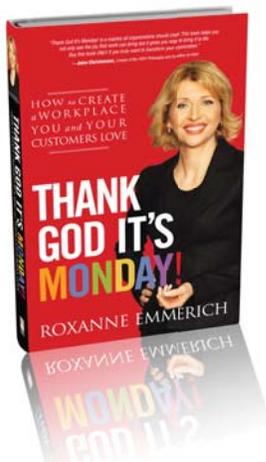
She has also published hundreds of articles in leading publications on such topics as leadership for results, employee engagement for bottom AND top-line improvement, profit-rich growth strategies, and a multitude of other workplace breakthrough issues.

A three-time Entrepreneur of the Year, Roxanne served Wisconsin Governor Tommy Thompson as a key advisor on reinventing state government and

serves as Editor-In-Chief of Extraordinary Banker® Magazine. She is in demand for interviews by CNN, NPR, CBS, and other media outlets nationwide for her proven ability to help workplaces get unstuck and achieve radically improved results quickly.

Roxanne's experience includes:

- Founder, CEO and President of Emmerich Financial, the leading culture transformation consulting firm for community banks
- Founder and co-owner of two bank holding companies
- Developer of the Permission to Be Extraordinary Summit® for high-performing CEOs and top execs
- Starting one of the fastest-to-profit community banks in the country
- Singled out as the 2003 University of Wisconsin Distinguished Alumna
- Developer of the most popular seminar for high performing bankers, Marketing and Sales Management Boot Camp™, attended by thousands of bank executives—with 99 percent saying they'd recommend to a friend!
- Editor-In-Chief of Extraordinary Banker® magazine, circulated to 25,000 financial industry executives



Roxanne's new book *"Thank God It's Monday"* reached and maintained its position as #1 on Amazon's business bestseller list and made the Wall Street Journal's best seller list—all in the first week of its release.

Roxanne motivates both men and women to cooperate in a manner that is engaging, brilliant and inspiring.

— John Gray
author of *Men Are From Mars, Women Are From Venus*

First quarter income is up over 400% from last year. And our culture continues to ROCK, while still being a work in progress.

— M. Cederlind
Senior Vice President
Mission Valley Bank
Sun Valley, CA

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*"Before Roxanne our bank had lost direction. We knew we needed deposit growth and a culture shift. Since joining The Emmerich Group, our deposits are up 22%, **our customer satisfaction rating is 9.90 out of 10, and we are experiencing our most profitable year on record.** This is the best investment we've ever made."*

*Jill D. Burnett
CEO
Libertyville Savings Bank*

*"Before we worked with the Thank God It's Monday system, we had tried many consultants and training programs with little or no improvement. **Within 30 days of our Kick-Butt Kick-Off, we grew more than we had in the previous 10 years combined! The growth of deposits and loans can only be described as a miracle and the profits were up 44%,** and profits and ongoing growth have soared from there. The system keeps taking us further. When other banks in our area asked us how we did it and I tell them, they say, "No, really?" Nobody believes this was really possible."*

*Patti W. Steele
President/CEO
First Volunteer Bank*

*"Our bank was a lazy underperformer until we discovered the TGIM process. Since our kick off, **we've doubled in size and profits in just a few short years!** The most important transformation though is that our people now expect to have a ball and to create success for themselves and the bank."*

*Archie R. McDonnell, Jr.
President/CEO
Citizens National Bank*

*"In less than two years of using the Thank God It's Monday approach, we not only met **EVERY goal in ALL of our branches, but we exceeded many of our goals by 100 percent!** Our entire organization acts like a team! I can't imagine any CEO who wouldn't want this for their organization."*

*Chad L. Hoffman
President/CEO
The Richwood Banking Company*

*"We've moved from **3.3 services per household to 4.3 in 30 months. Loan growth was up \$100 million in less than five months during the heart of a recession** while we improved loan quality. Return on equity increased from 7.18% to 10.44% in a year. **Net interest margin increased from 3.63% to 3.95% in a year** with two major building projects factored in. And we had a breakthrough in spirit. Orientation is a challenge because we don't want people deviating from the system The Emmerich Group taught us. The system works and we follow the system. People want to tweak it their way and we say, "No, don't tweak it."*

*Jim Marcuccilli
CEO
STAR Financial*

*"We paid for the full three-year program in the first month with a fee from a single client by **following the new sales process we learned.** We then went on to replicate those same results over and over again. But the real miracle is the transformation in our workplace culture."*

*J.J. Blake
President/CEO
Peoples State Bank*

*"Since working with The Emmerich Group, we have reduced our turnover from **40% to 2%.**"*

*Peter Morrison
President
Elgin State Bank*